



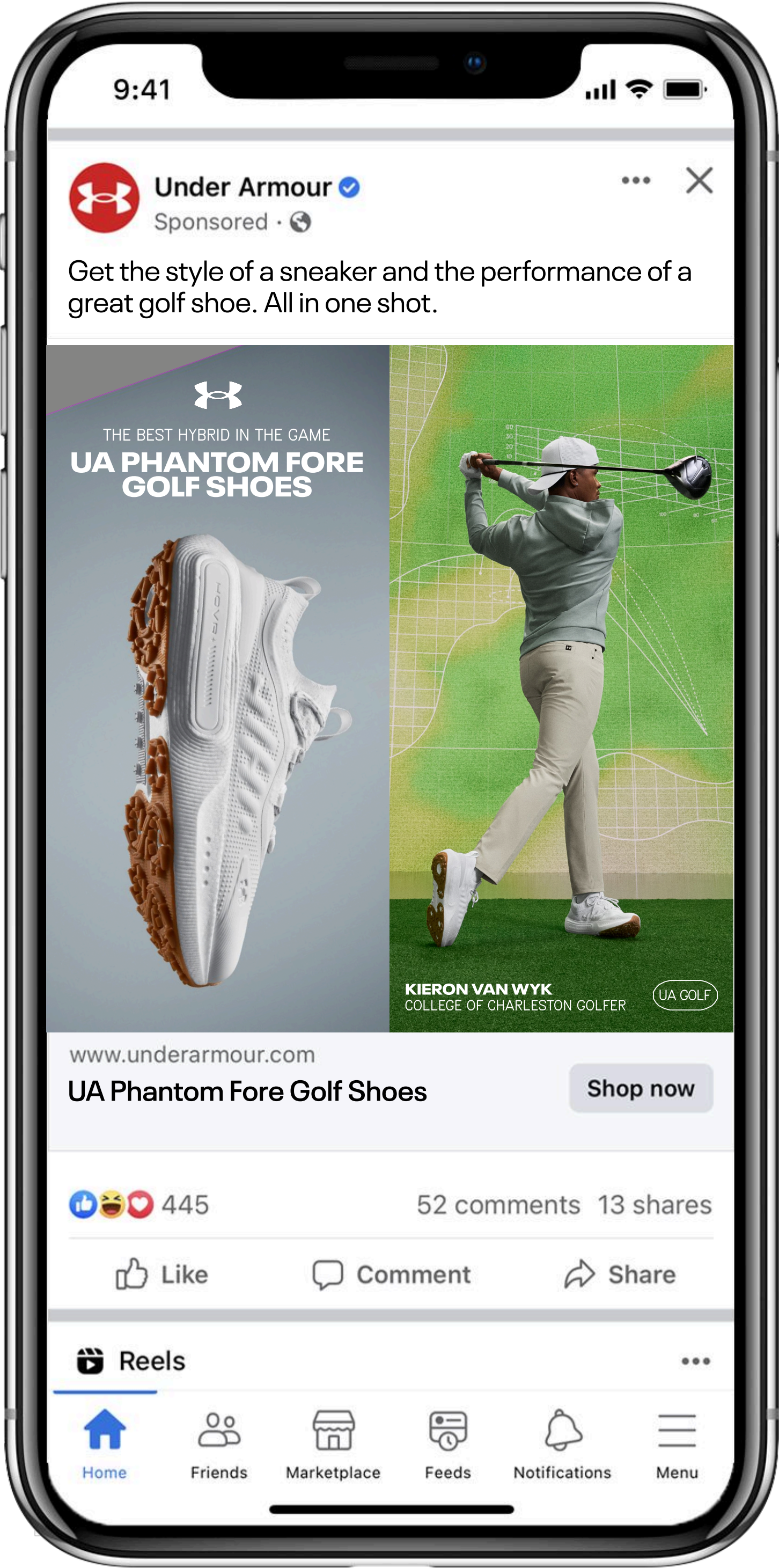
Q1 Golf Digital

- Social
- Banners
- Email
- App
- Site

Social

Social—Paid Static

Men



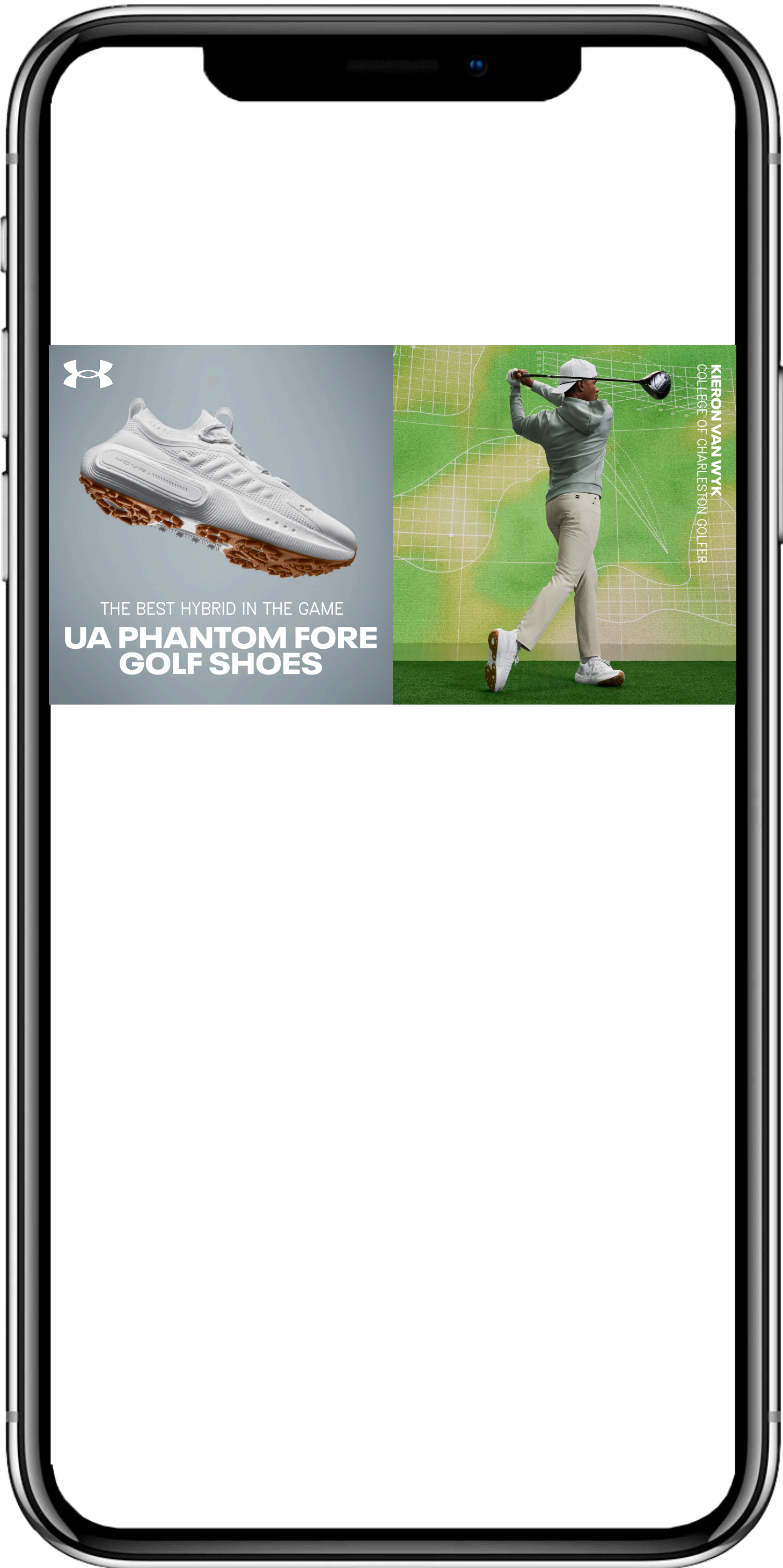
File_Name



File_Name



File_Name



File_Name

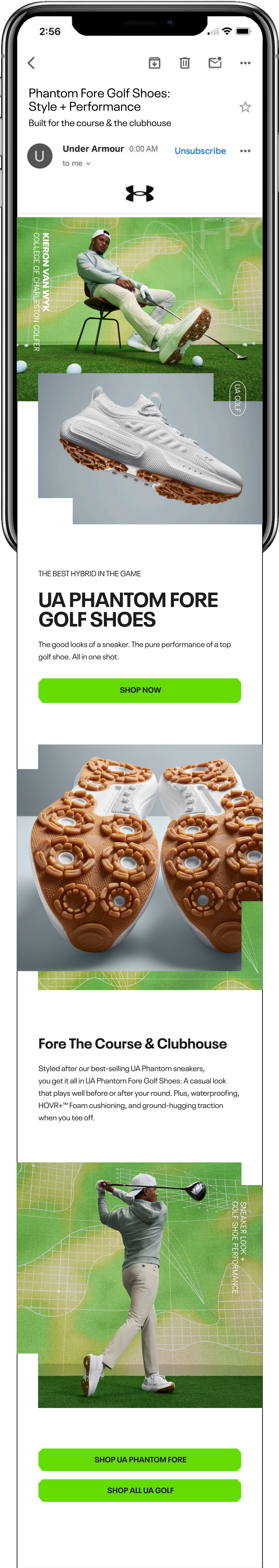


Email



Email—Primary

Men



Color

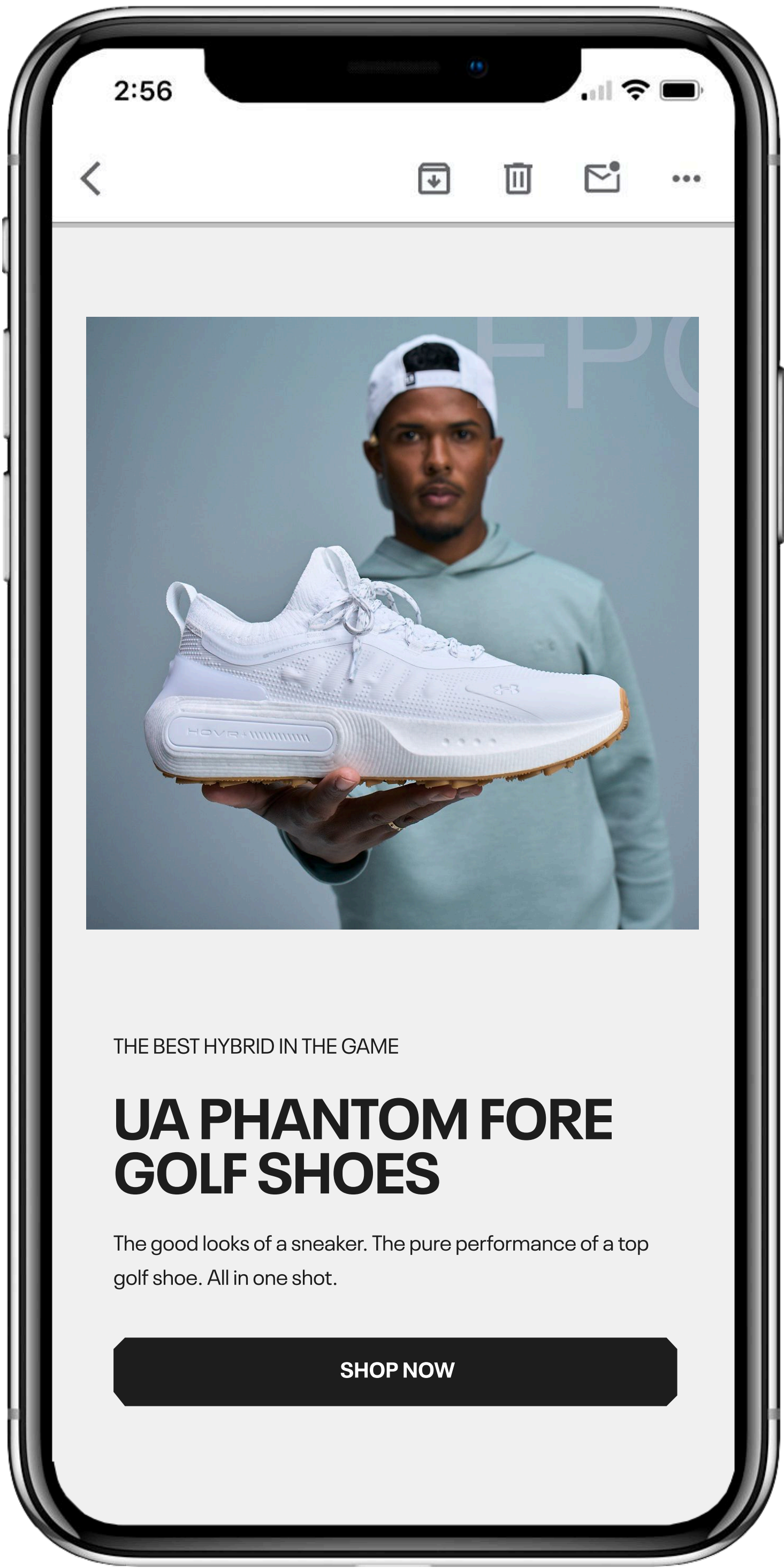
Primary Bkgd: White #ffffff
CTAs: Neon Green #64dc00
Secondary Add-On Bkgd: Prod Tile Grey #f0f0f0

Assets (M)

SS25_Q1_Golf_GHL_Email_0_0_0
SS25_Q1_Golf_GHL_Email_0_0_0

Email—Secondary

Men



Notes

The background color of Email Secondaries should be chosen based on the Primary story—what’s shown here is FPO.

Asset

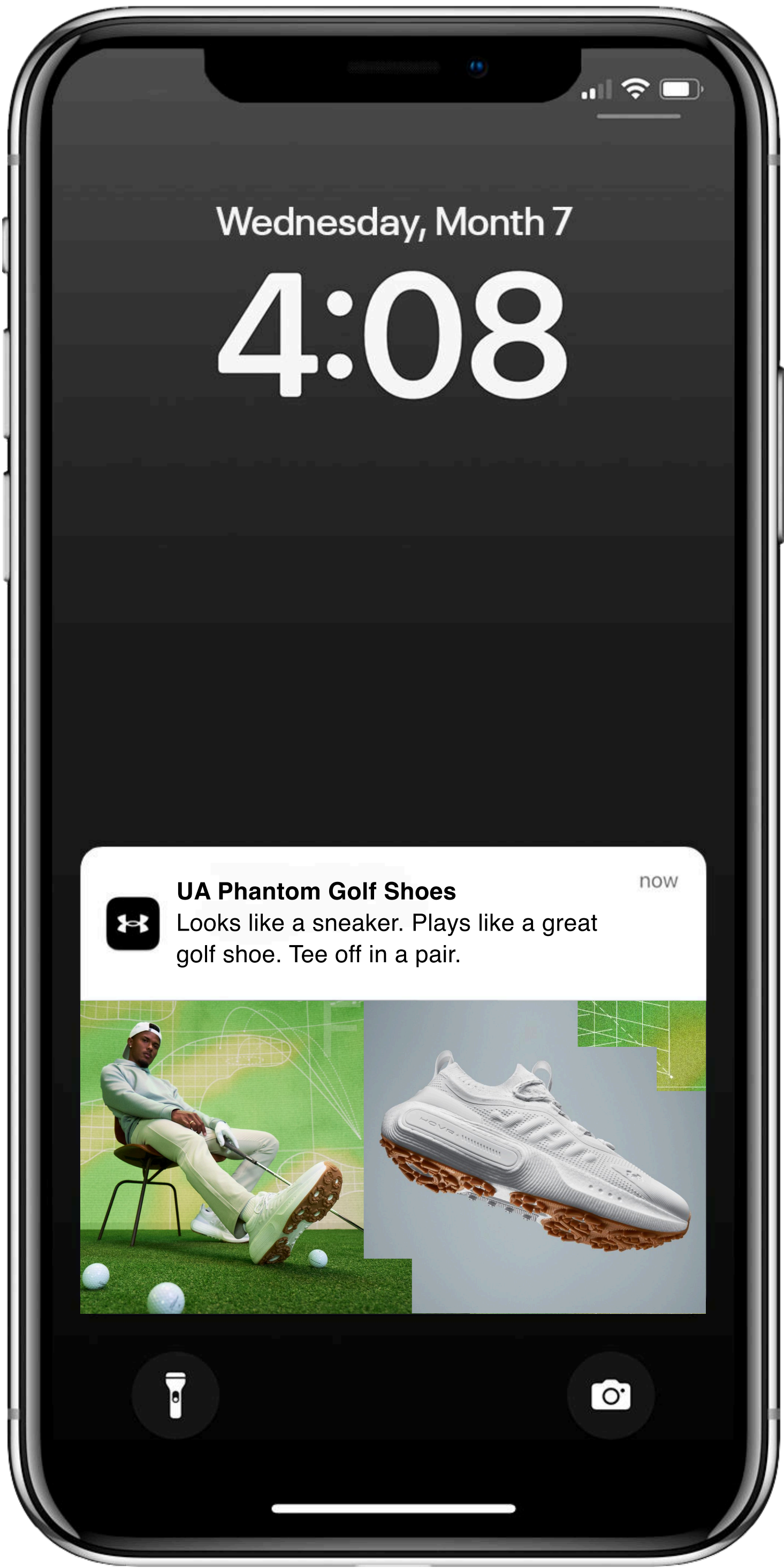
File_Name



App

App—Rich Push Notification

Men



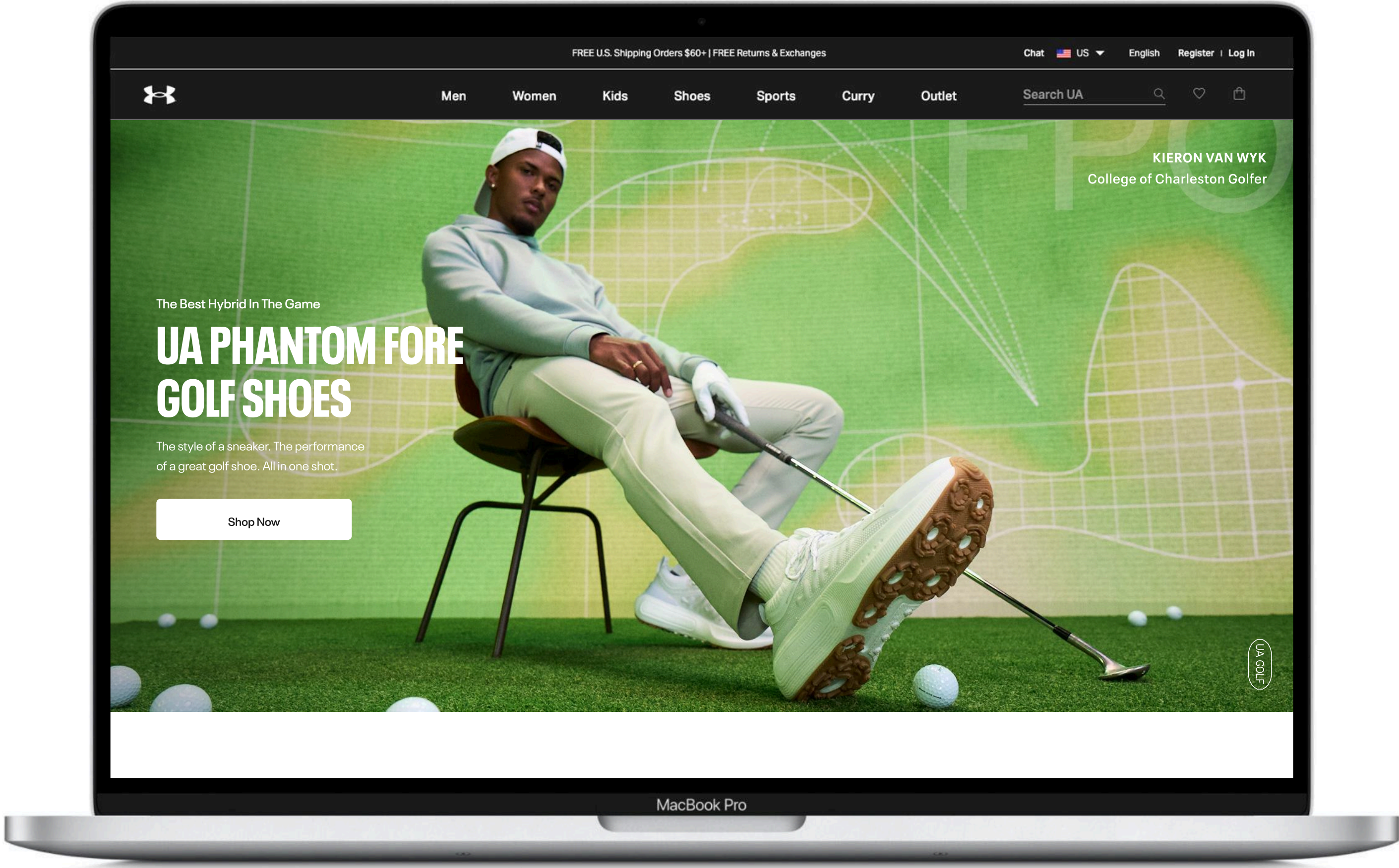
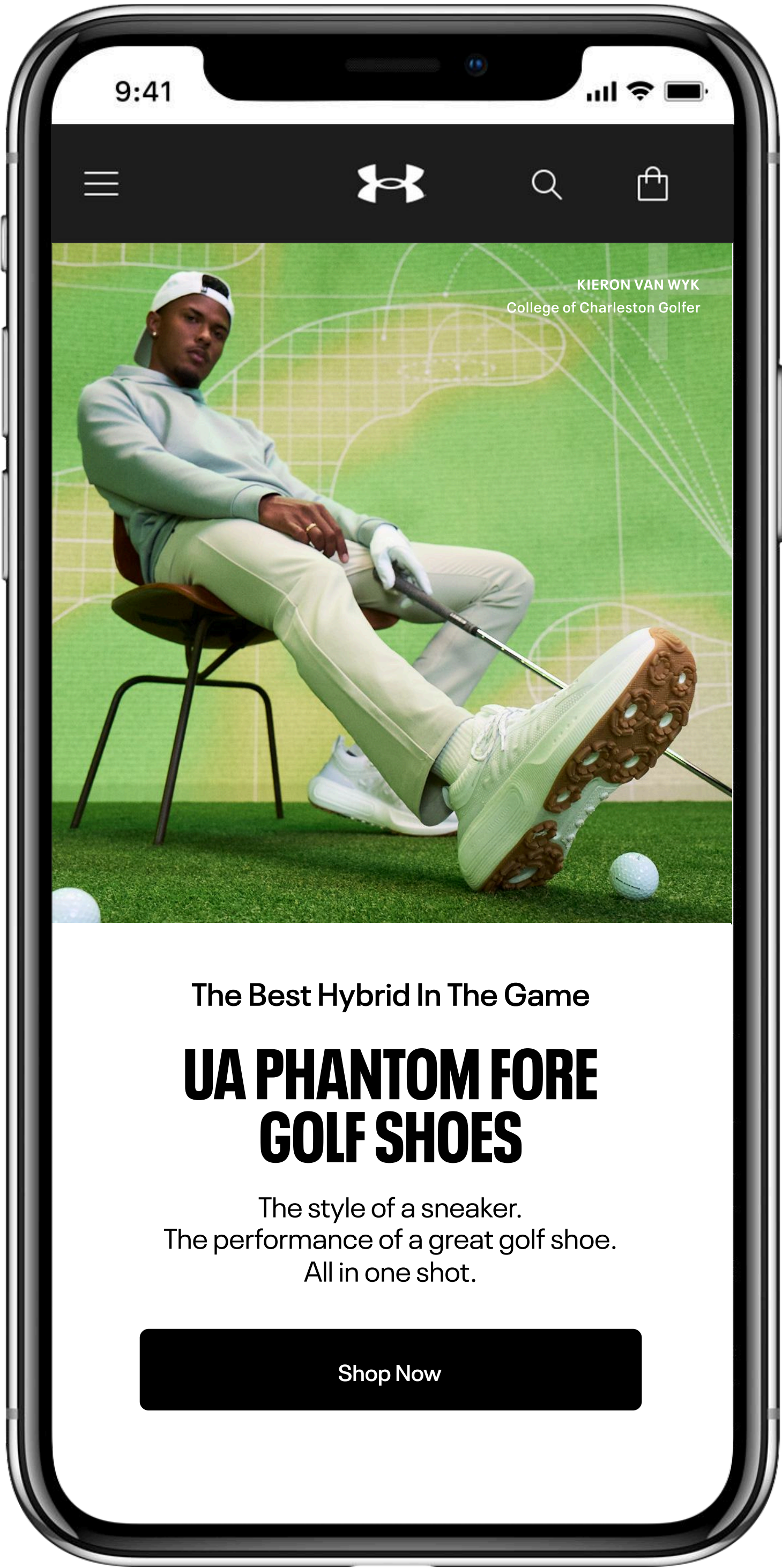
App_RichPush_0x0



Site



Site—Hero Primary, Full
Men

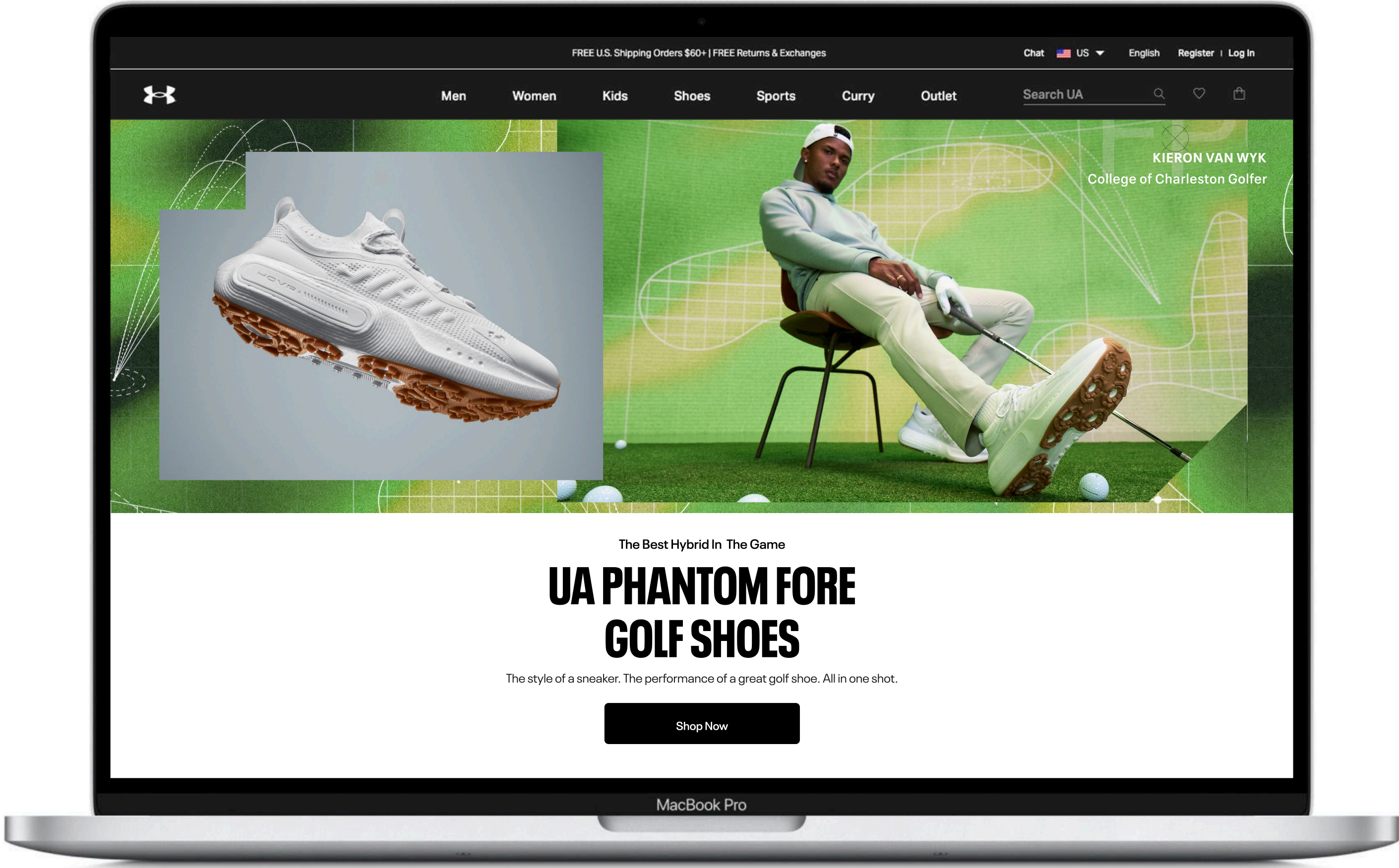
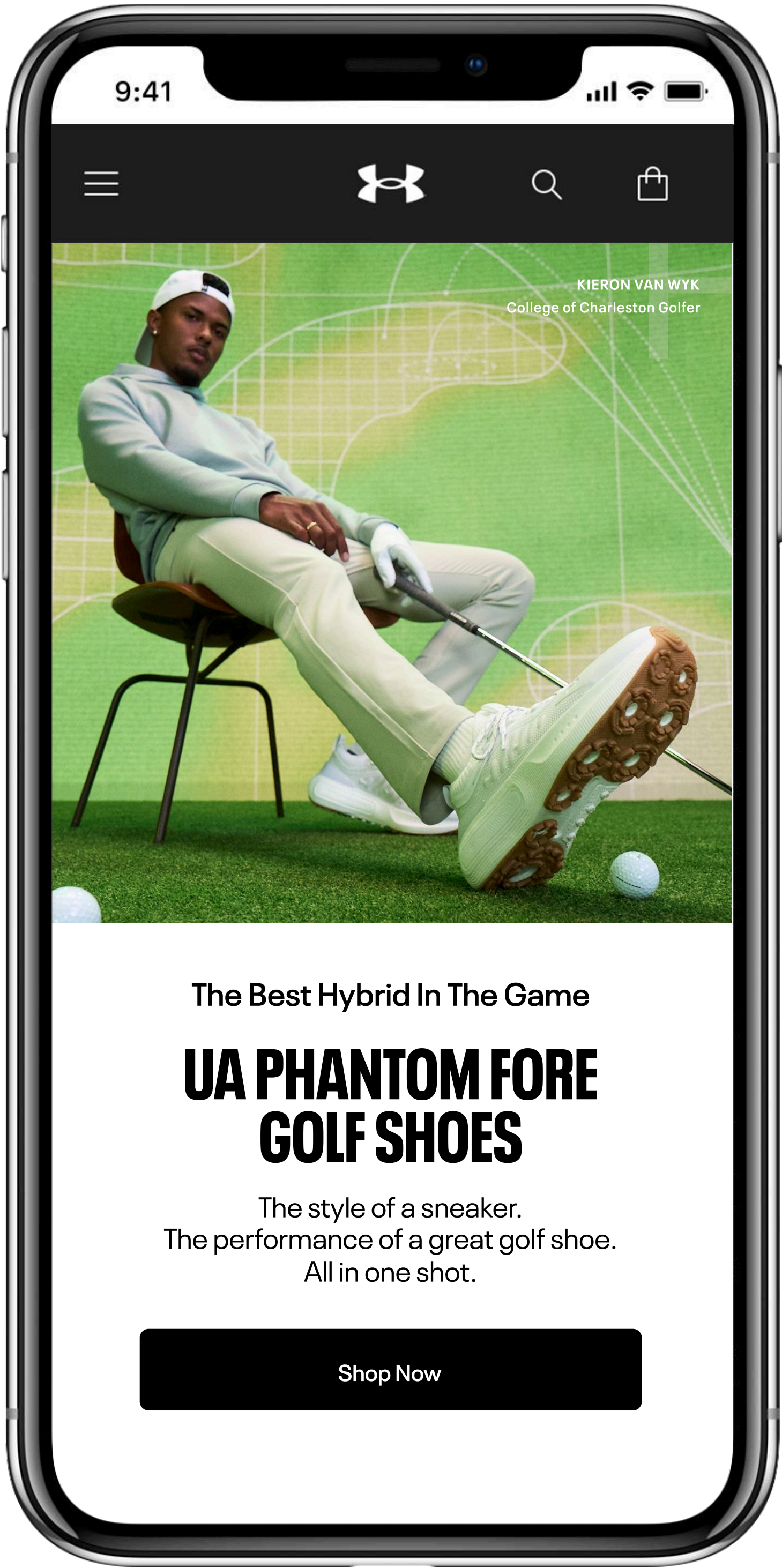


Mobile Asset
Site_Hero_1_1_M

Desktop Asset
Site_Hero_2_1_M

Site—Hero Primary, Mini

Men



Mobile Asset

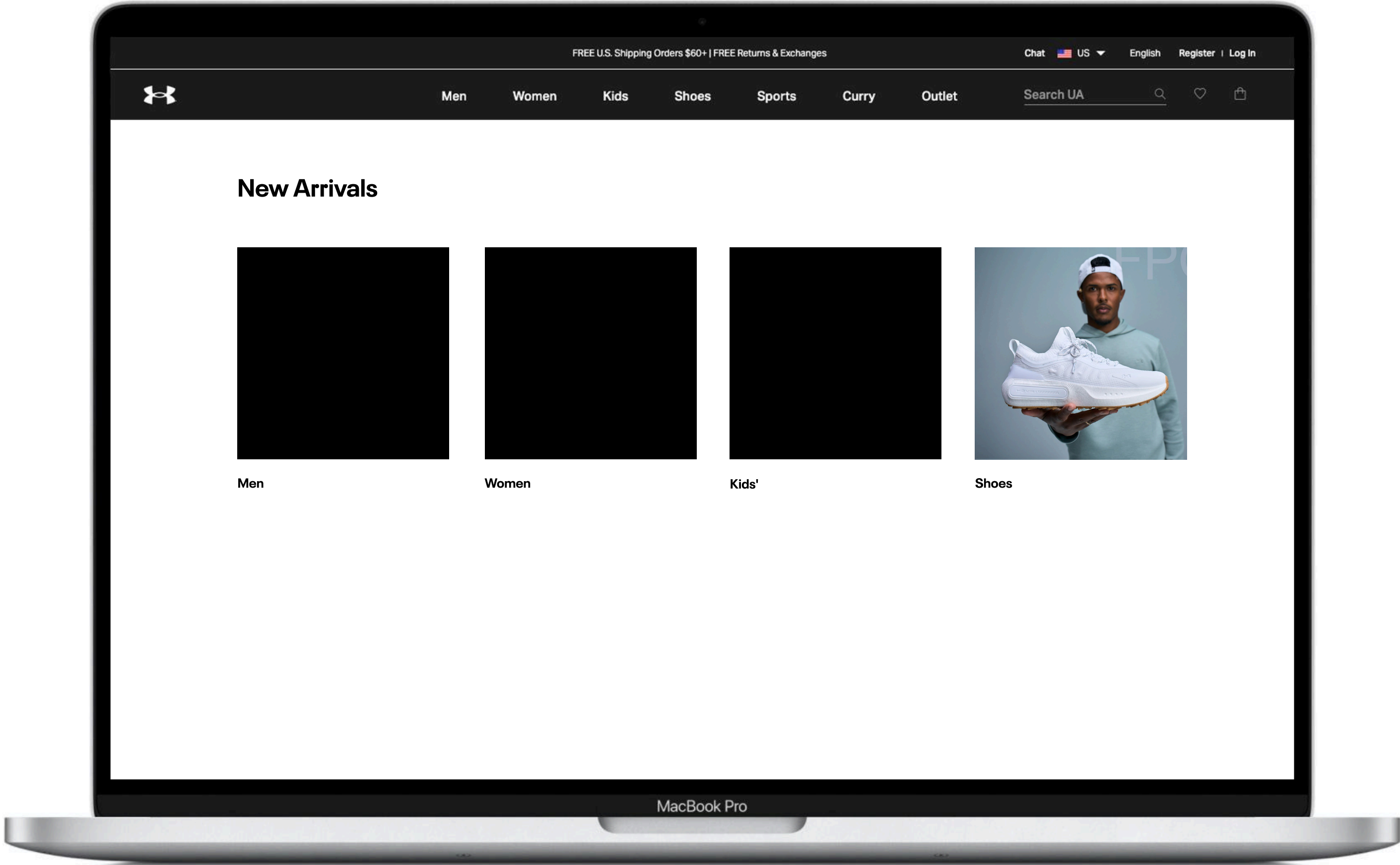
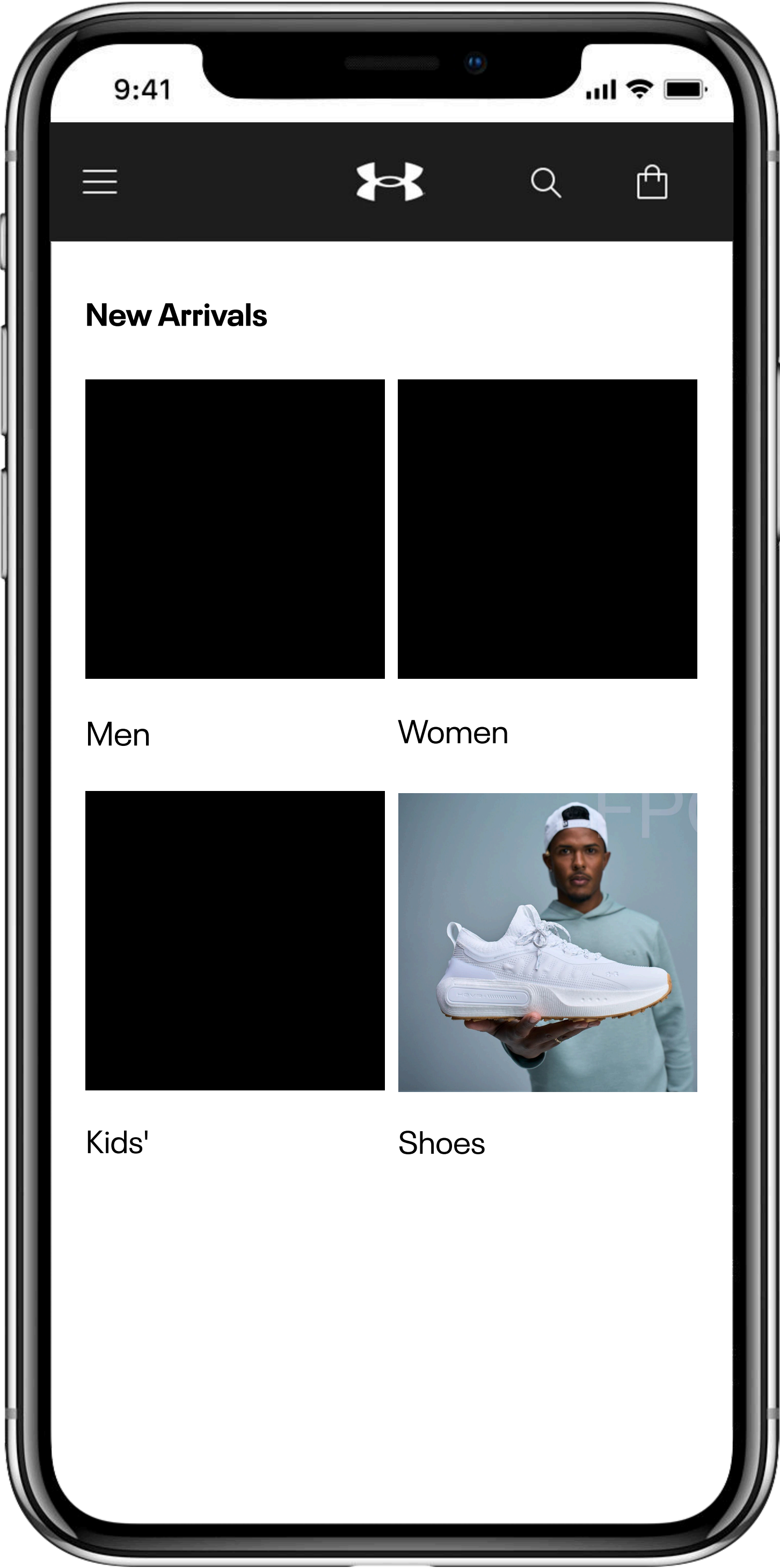
Site_Hero_1_1_M

Desktop Asset

Site_Hero_3_1_M

Site—Wayfinding, Shop By Gender

Men



Mobile Asset

Site_Wayfinding_1_1_M

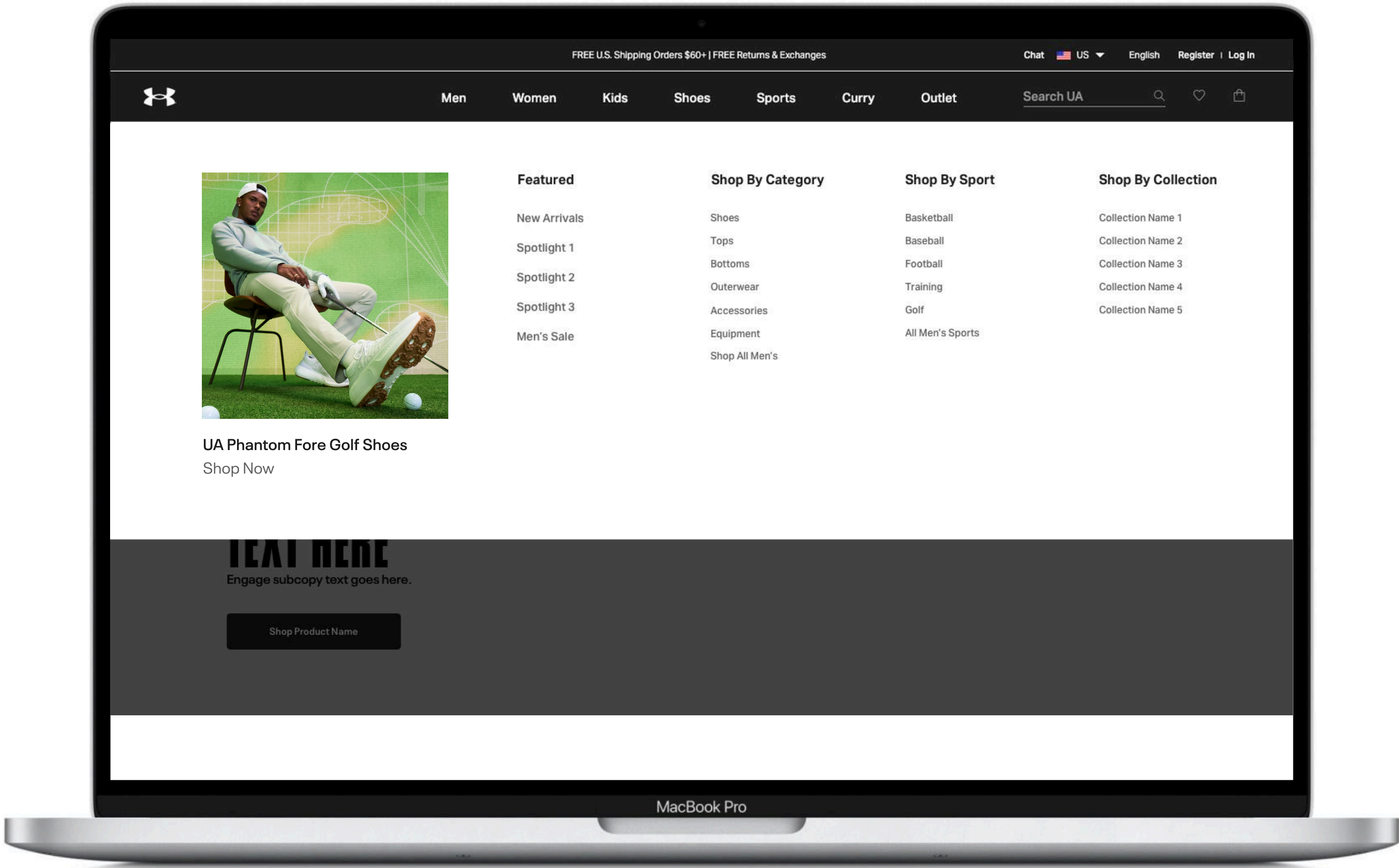
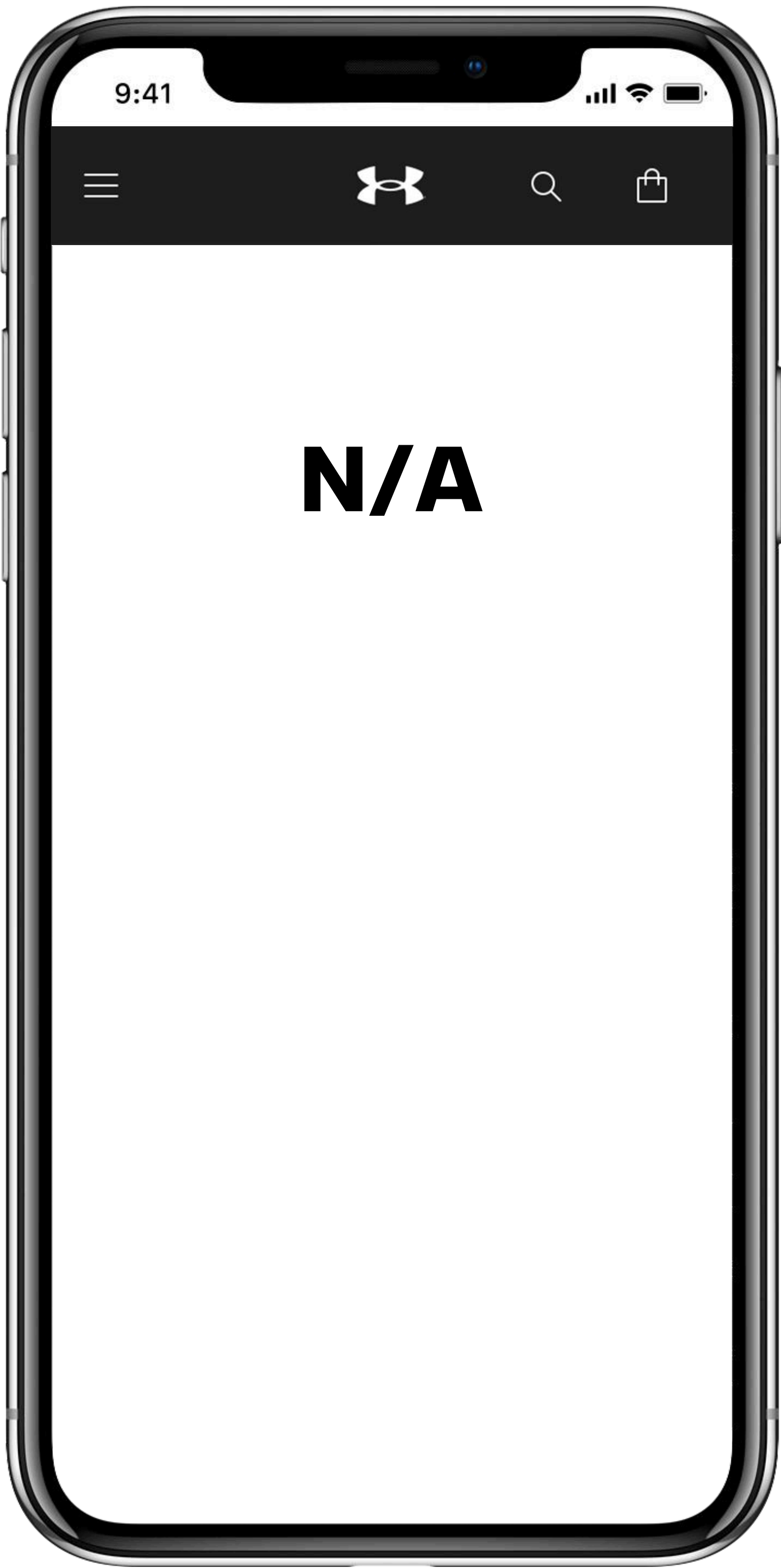
Desktop Asset

Same As Mobile



Site—Navigation Tile

Men



Mobile Asset

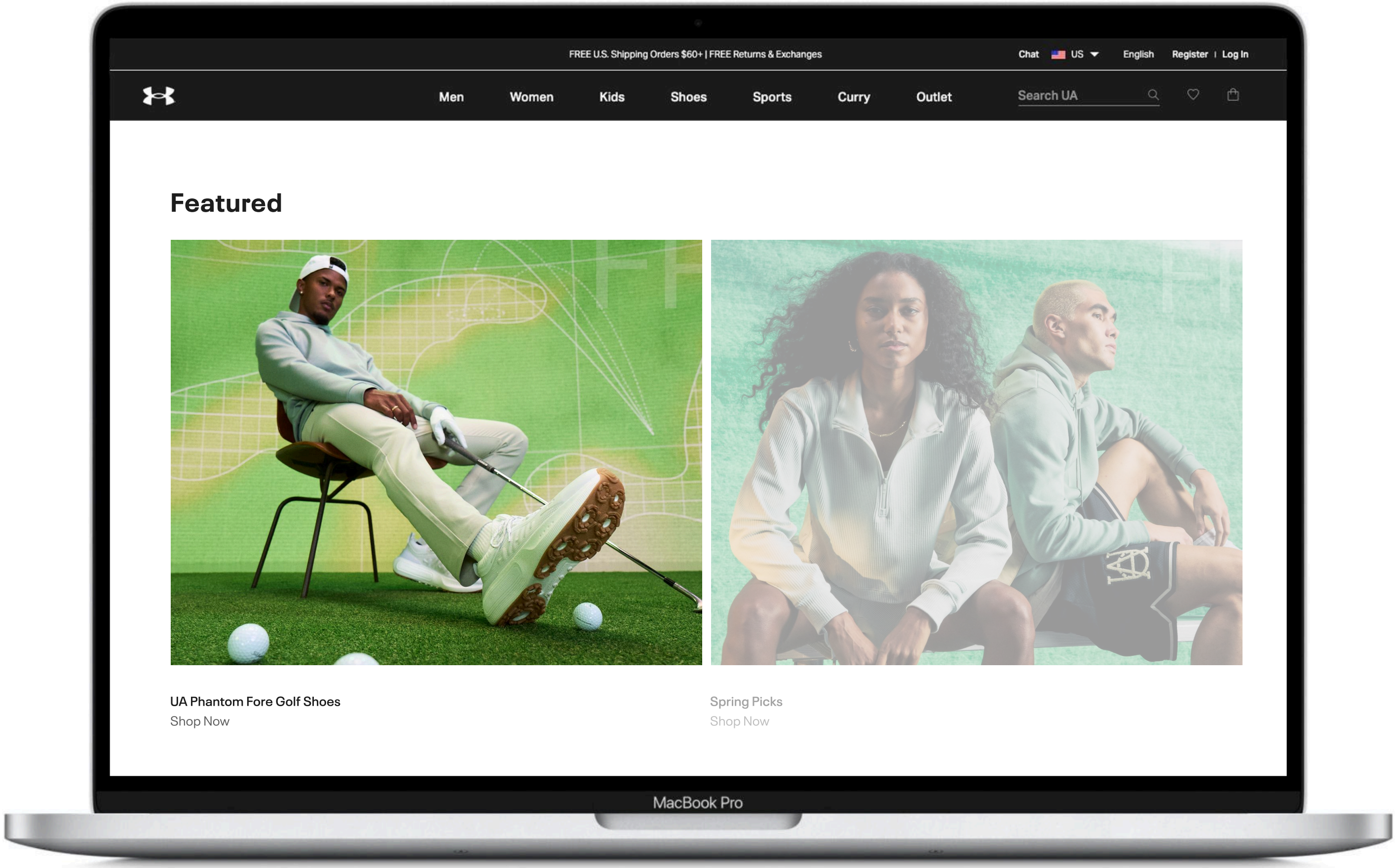
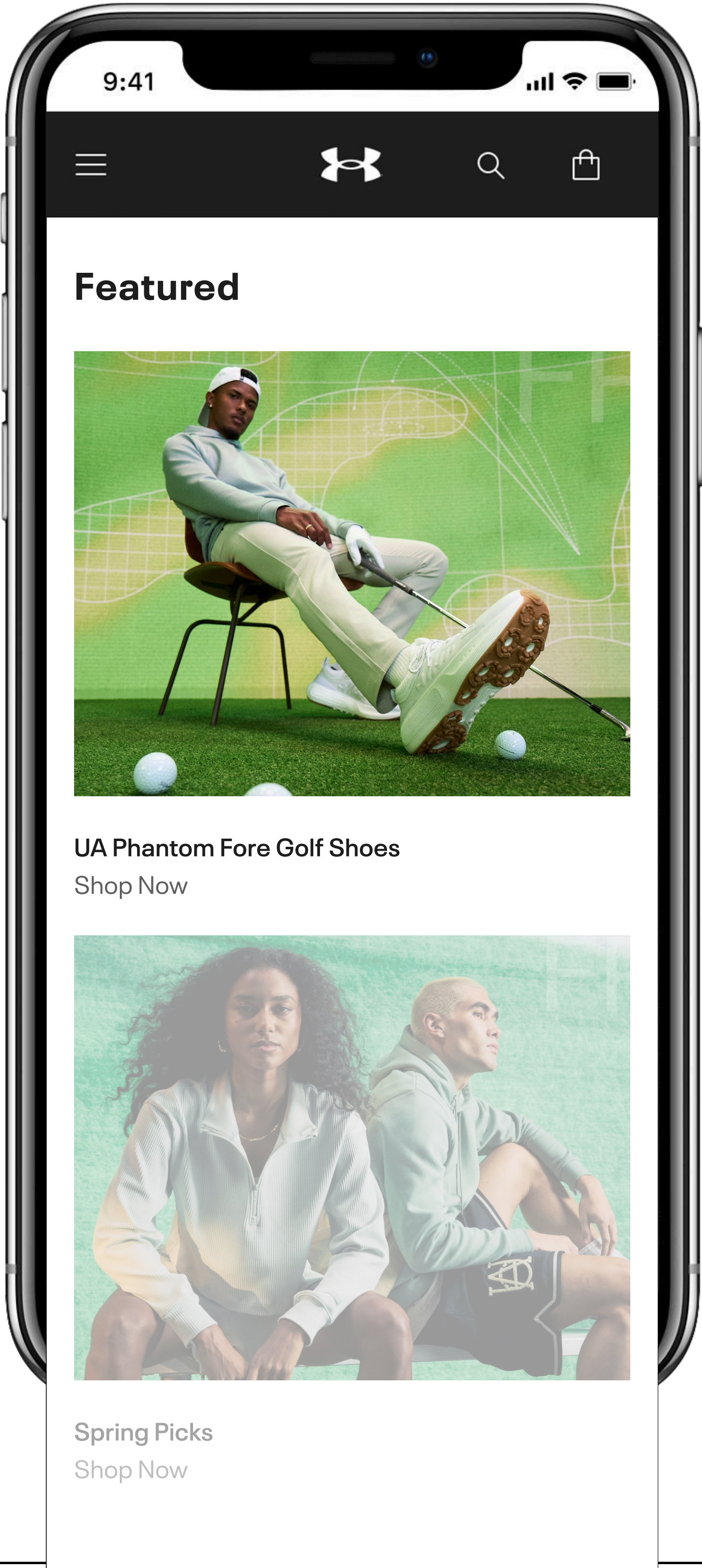
N/A

Desktop Asset

Site_Hero_1_1_M

Site—2Up, Collection

Men



Mobile Assets

Site_Hero_5_4_M

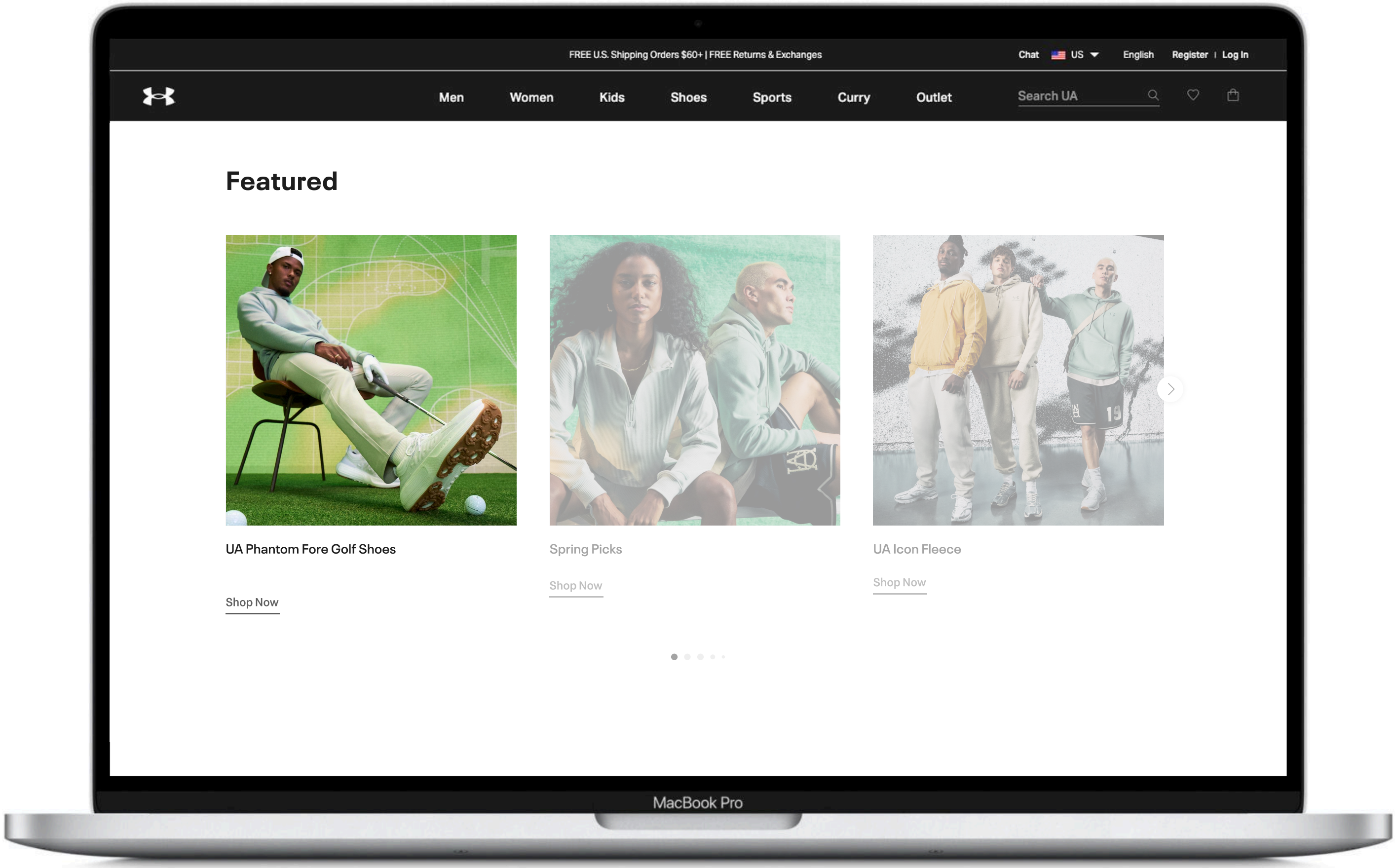
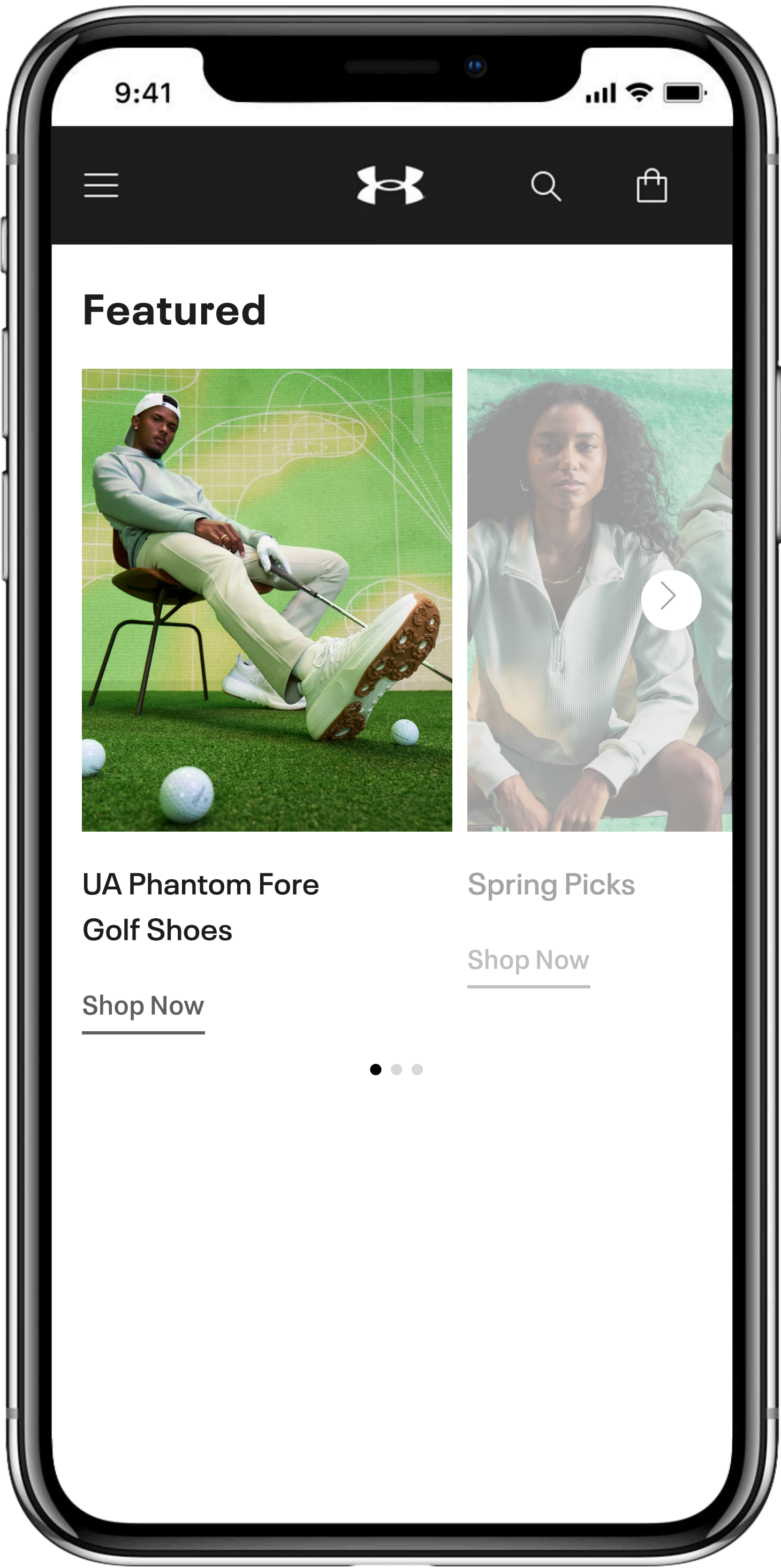
Desktop Assets

Same As Mobile



Site—3Up Bucket, Shop By Collection

Men



Mobile Assets

Site_Hero_4_5_M

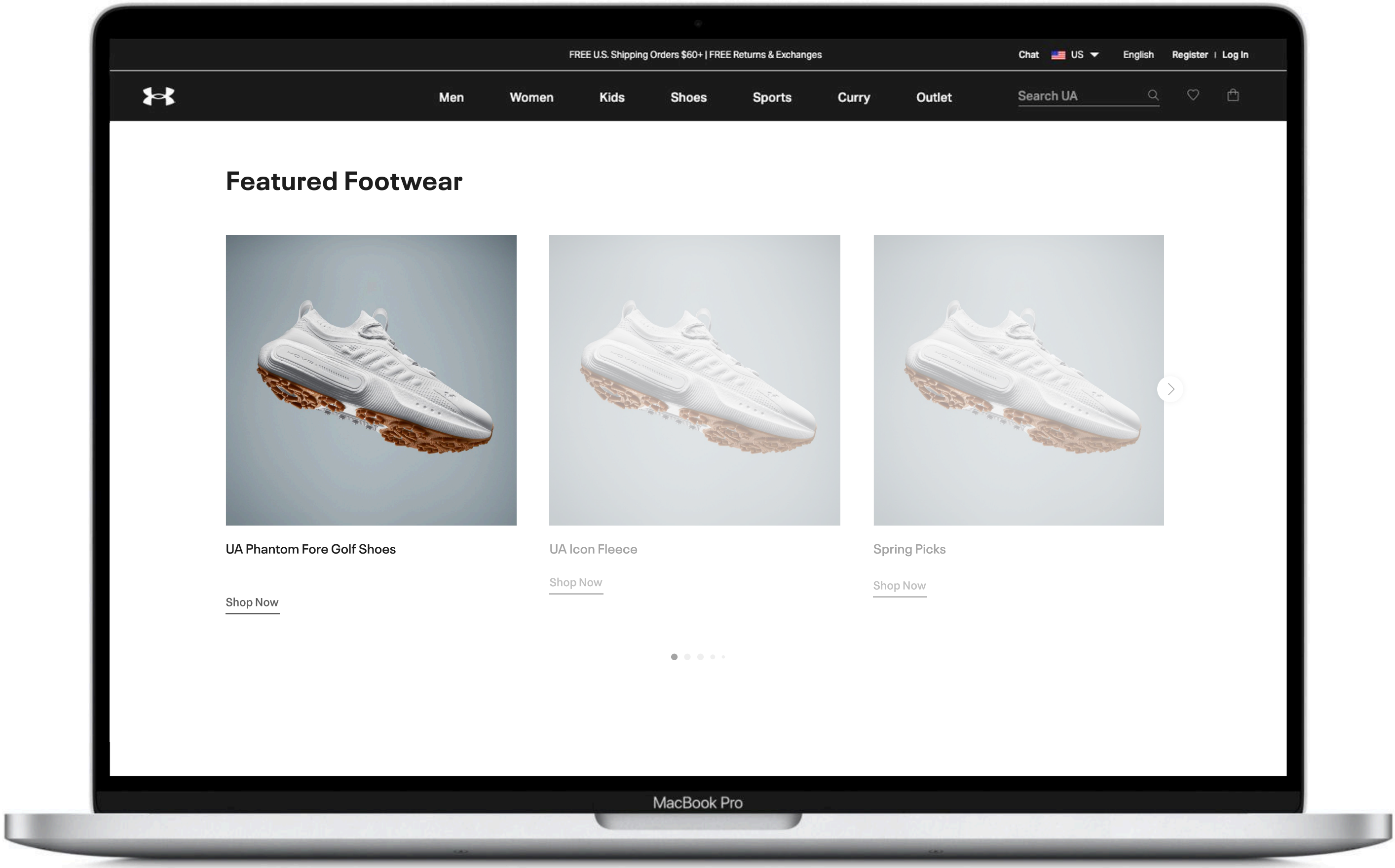
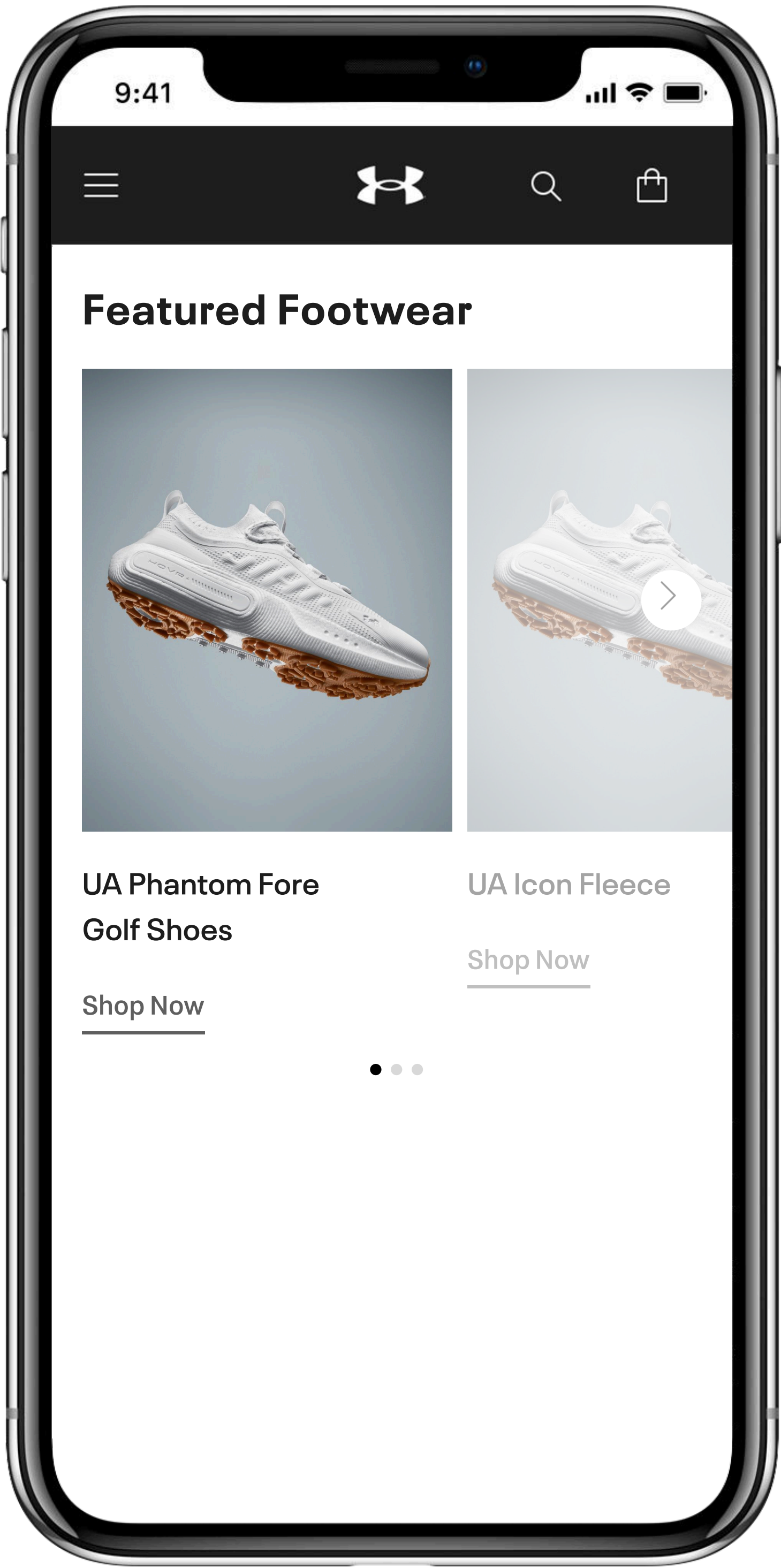
Desktop Assets

Site_Hero_1_1_M



Site—3Up Bucket, Wayfinding, Shop By Shoe

Men



Mobile Assets

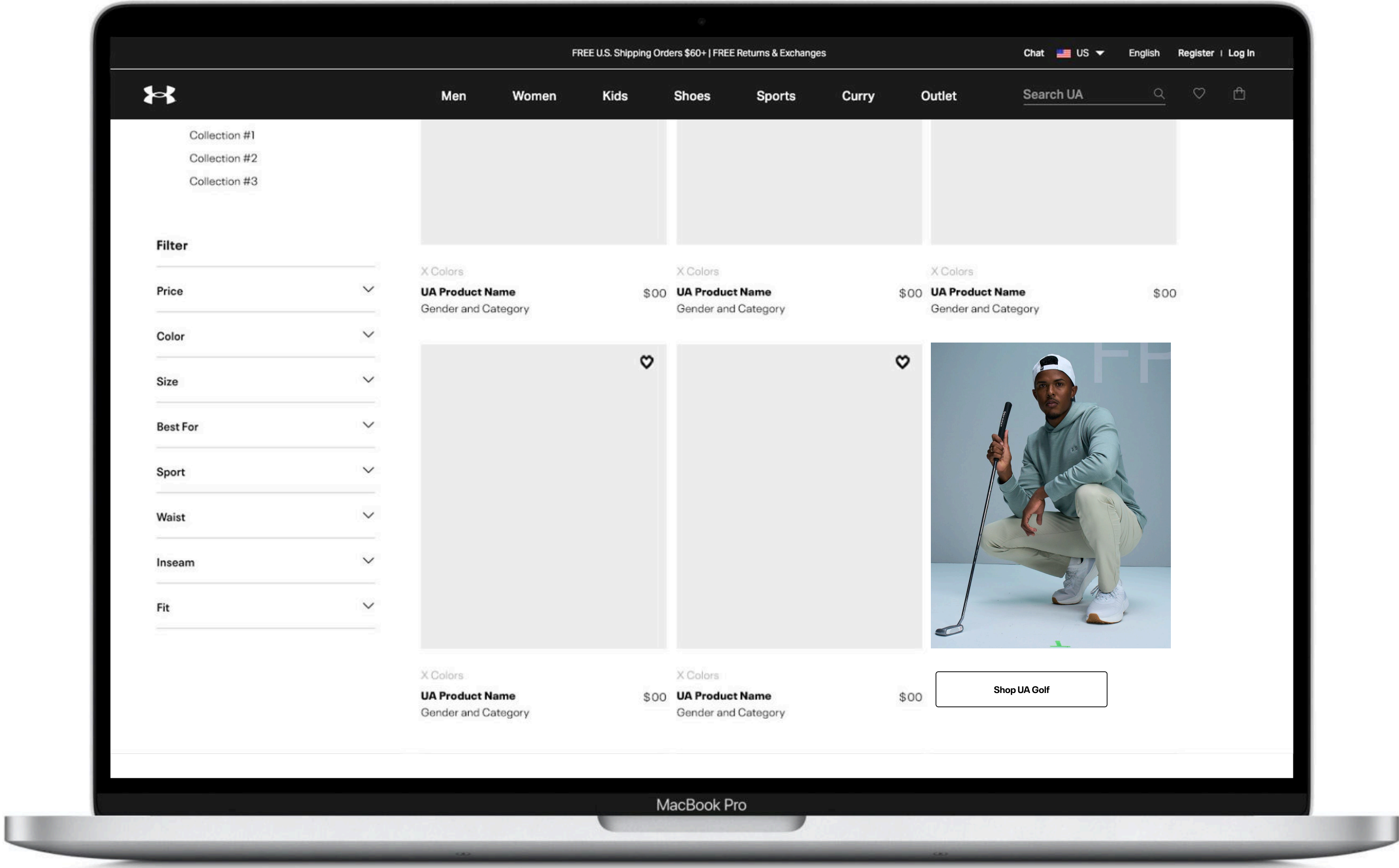
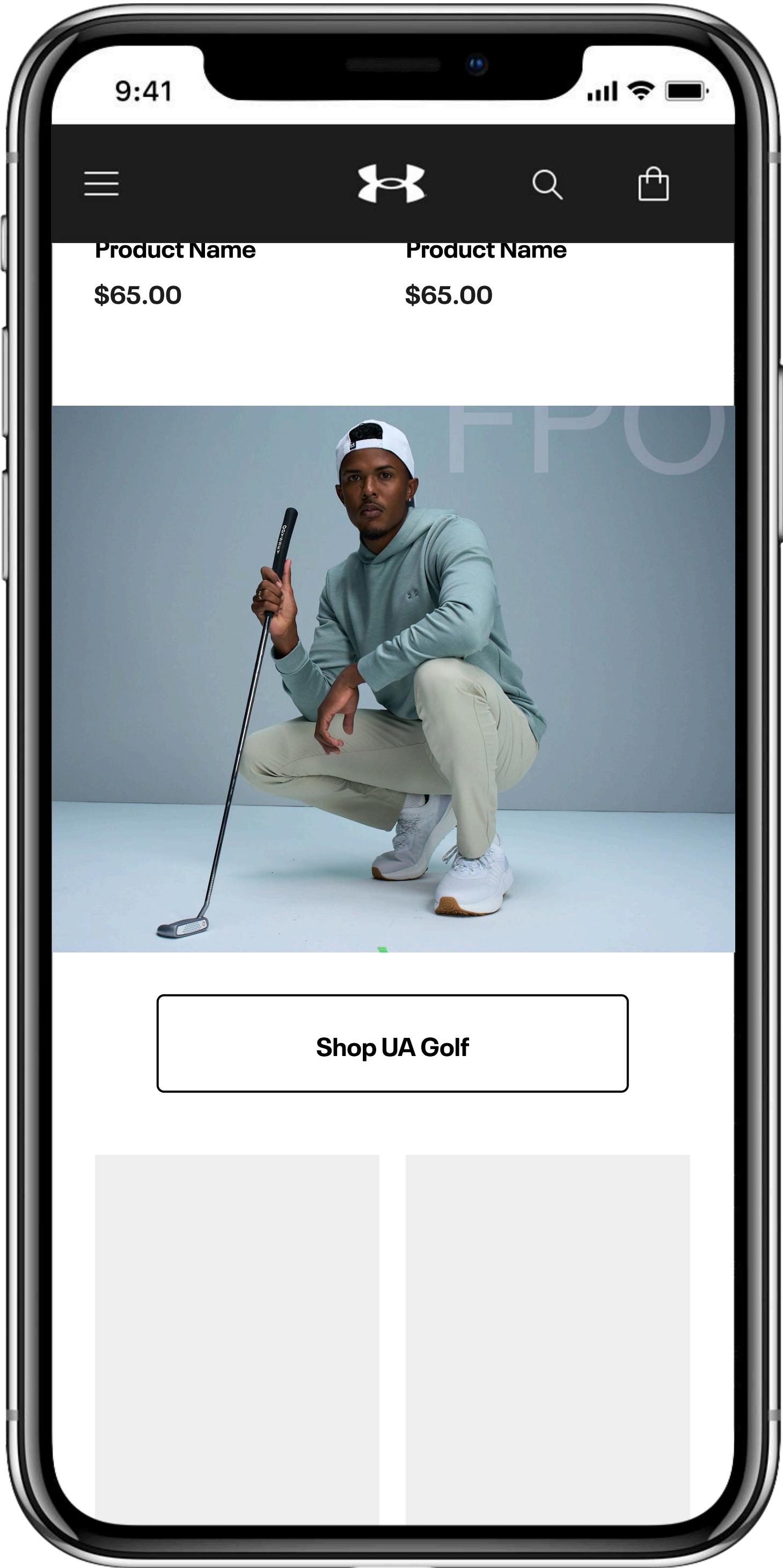
Site_Hero_4_5_M

Desktop Assets

Site_Hero_1_1_M

Site—Single In-Grid

Men



Mobile Asset

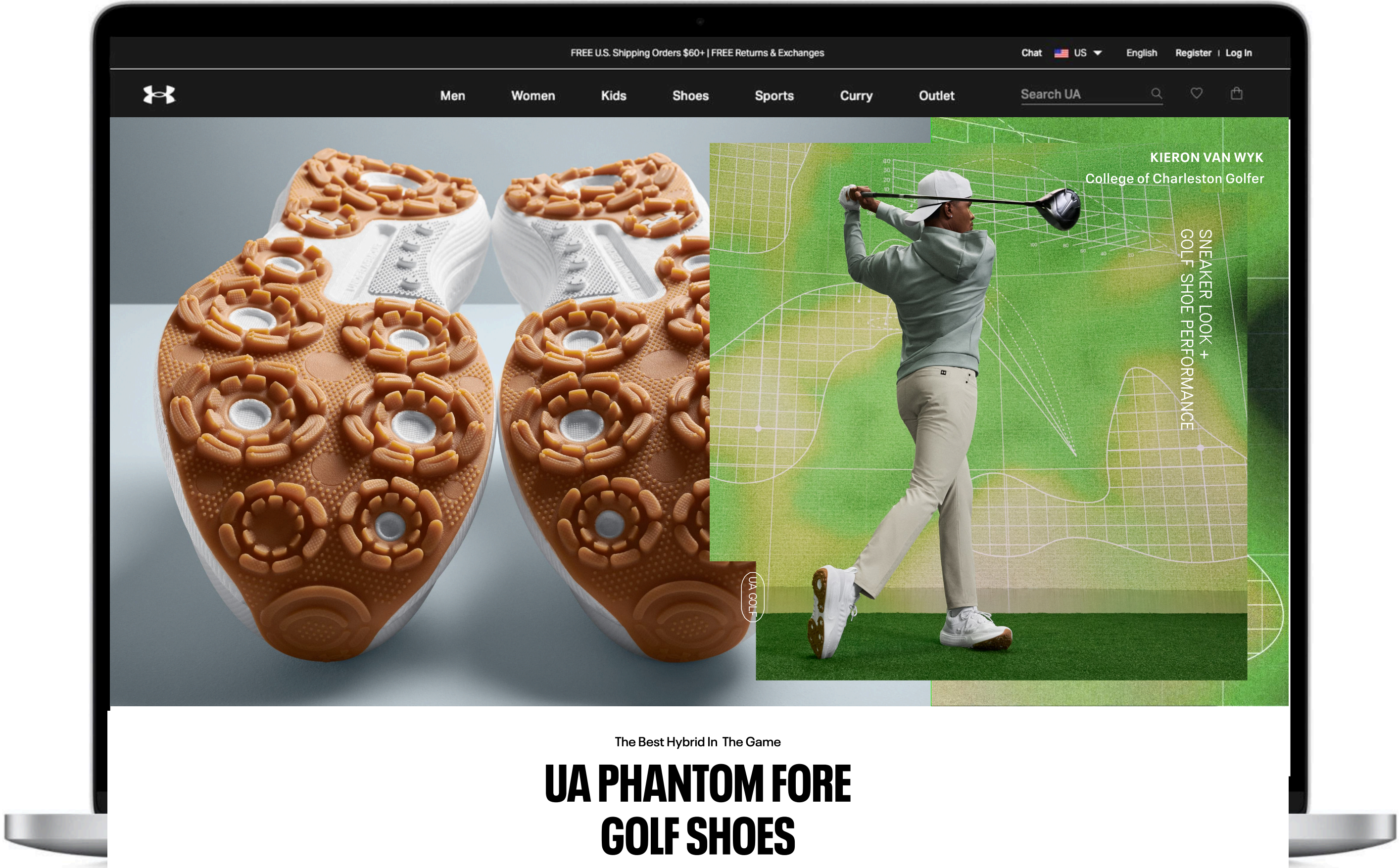
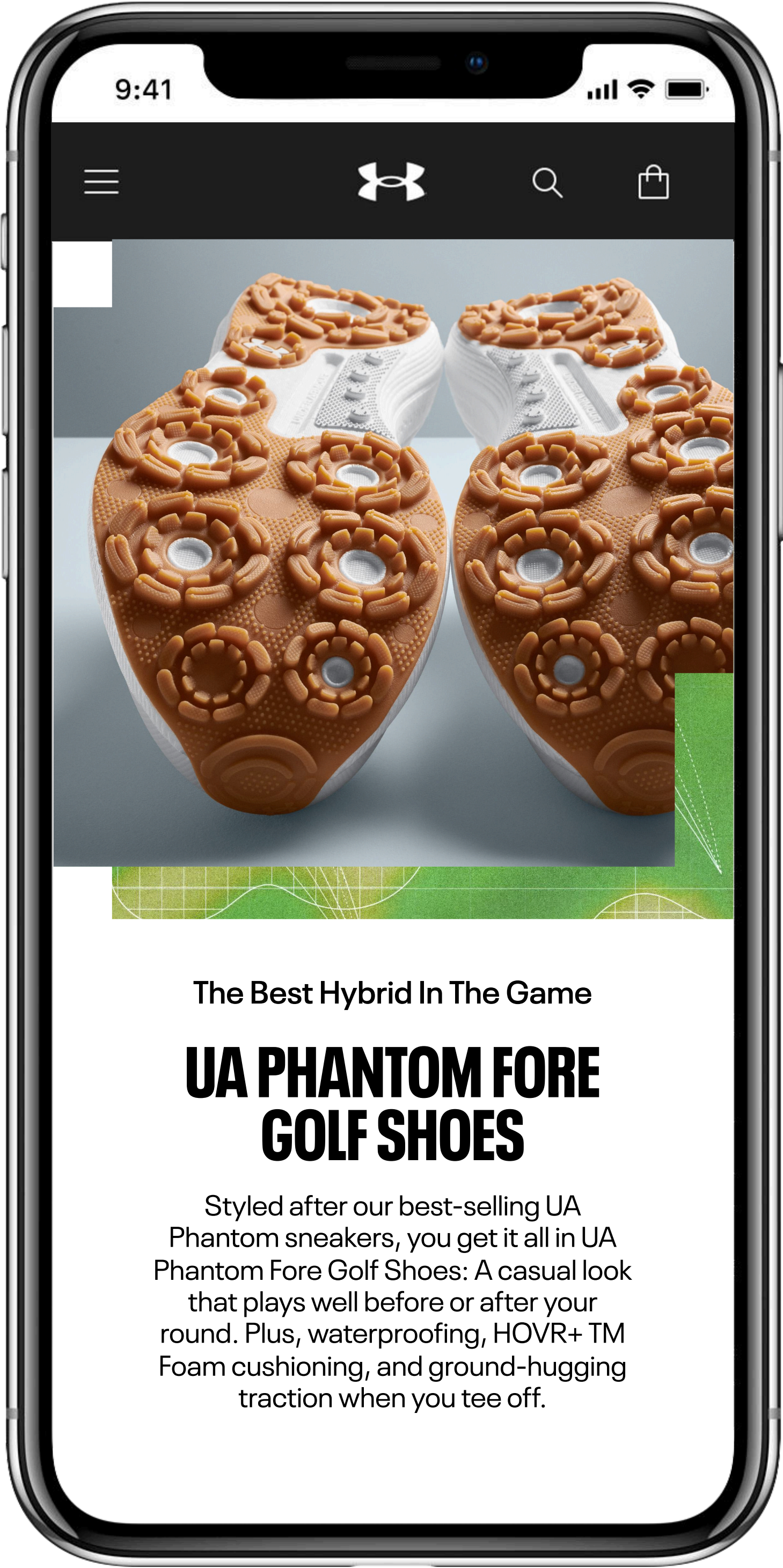
Site_Hero_5_4_M_4

Desktop Asset

Site_Hero_4_5_M_4

Site—Product Display Page

Men



Mobile Asset

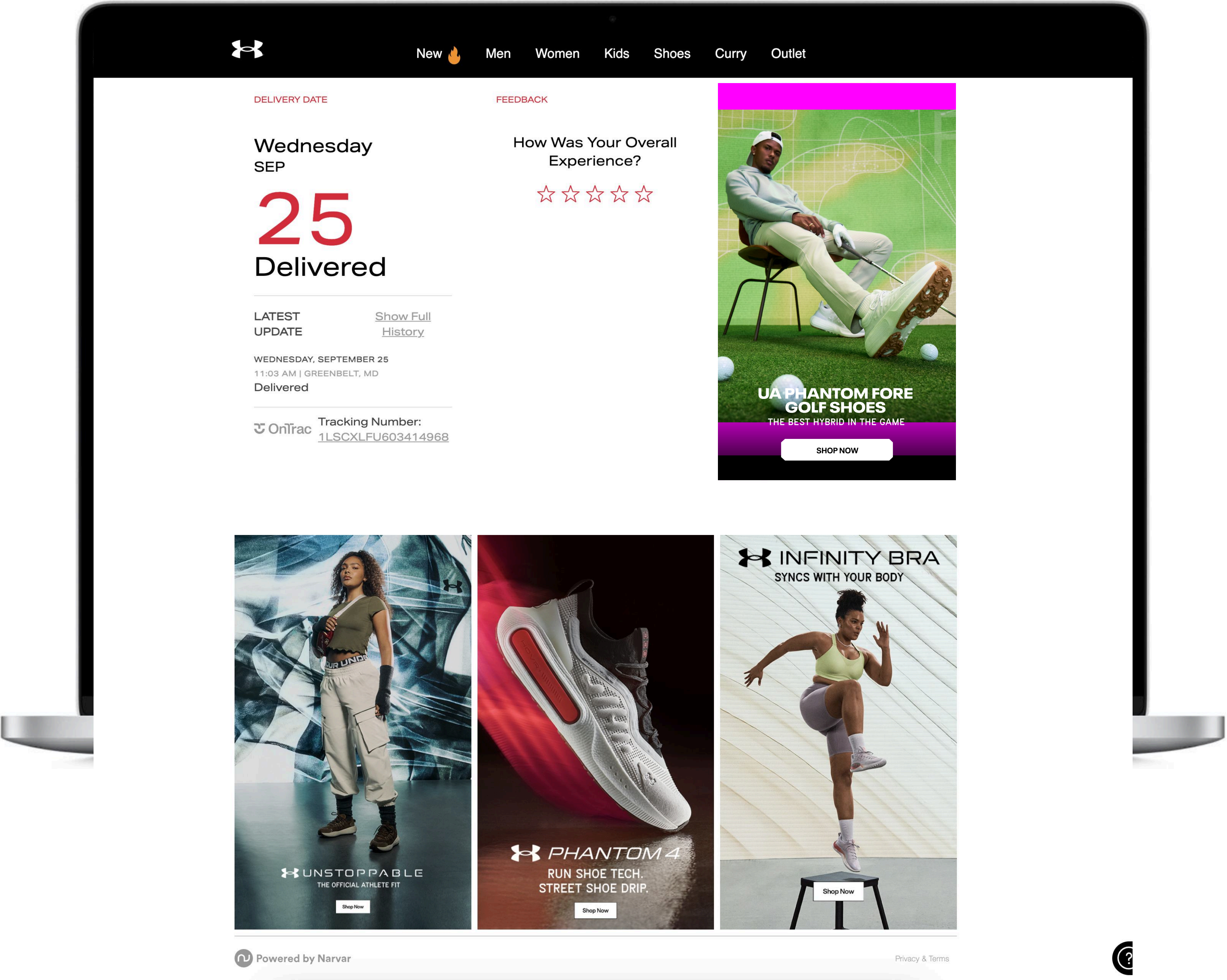
Site_PDP_4_5

Desktop Asset

Site_PDP_2_1

Display—Narvar Banner

Men



Mobile Asset

Bnr_Narvar_600x1000

Desktop Asset

Same As Mobile